

2025



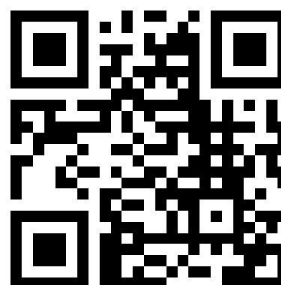
Wheels of Fortune Take Scouting for a Spin!

Central Minnesota Council, Scouting America

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ScoutingCMC.org

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S.A.F.E.GUARDING YOUTH TRAINING(SYT)

BSA REQUIRED TRAINING

***NEW* All registered adults must have current SYT training. If your training has lapsed, your membership will be suspended and you will not be allowed to participate in any Scouting events.**

All direct contact leaders (den leaders, cubmasters, Scoutmaster and Assistant Scoutmasters) must also complete Hazardous Weather Training.

Two registered adult leaders 21 years of age or over are required at all Scouting activities, including meetings. There must be a registered female adult leader 21 years of age or over in every unit serving females and must be present for any activity involving female youth. Notwithstanding the minimum leader requirements, age- and program-appropriate supervision must always be provided.

SYT Policy

Every adult present on overnight activities with Scouts BSA must be a registered member of Scouting America. These adults must submit an adult application and registration fee, undergo a criminal background check, a volunteer screening database check and must complete mandatory Safeguarding Youth Training (SYT).

For more details on this new policy go to:

<https://www.scouting.org/health-and-safety/gss/gss01/>

How to Complete Your Safeguarding Youth Training

1. Go to My.Scouting.org and create an account.
2. Log-in and click on the Safeguarding Youth Training logo on the right side of the screen.
3. Or, select "My Training" from the "Menu" navigation in the upper left corner.
4. You should see options to take Safeguarding Training.
5. Upon completion, you will be emailed a copy of your certificate for you to print.
6. All new adult membership applications must be submitted with a copy the applicants SGT certificate.
7. If you would like to learn more go to: <http://www.scouting.org/Training/YouthProtection.aspx>


UNIT PIN SET UP AND UNIT SETTINGS

Your Committee Chair or Cubmaster will need to go in to My.Scouting.org and set up your unit PIN, this is how people can find your unit on BeAScout.org.

- Under “menu” click on organization manager under your unit.
- On left hand side click “unit PIN.”
- Update the unit’s information, include any additional info you would like new scouts to know about your unit.
- It will take 24 hours to update and show up in BeAScout.org.

If you would like assistance setting up your PIN please

Contact: Anna.Wilson@scouting.org



Organization Manager

- Settings
- Unit Pin
- Unit Dashboard
- Roster
- Position Manager
- Reports

Settings

Please be aware that as of July 1, 2020, online applications may only be paid by debit or credit card.

Membership Application Approval

Select who has the ability to accept (approve) applications for your unit. Note: this applies only to adult applications

☒ Chartered Org Representative Approval Required

☐ Committee Chair Recommendation and Chartered Org Representative Approval Required

Youth Applications

☐ Automatically Accept Youth Applications to this Unit.

Adult Applications

☒ Allow Adult Applications

COR or Delegate must log into My.Scouting to approve all adults online

Renewal Payment

☐ Unit will pay for renewal applications

Types of Youth Applicants This Pack Accepts

☐ Girl Only ☐ Boys Only ☒ Both Boys and Girls

Email Settings

Fee Emails

☐ Include Fees/Fee Explanations

Online Registration Emails

☐ Welcome Emails

PROGRAM PLANNING

Planning and Budget

The first step is to develop an annual program plan, a budget to go along with that plan, and a fundraising plan to reach your program goals.

The result is a well-managed, well-financed Scouting unit that spends time scouting and not raising money.

Developing your Program:

- **Brainstorm:** Hold a brainstorming session with youth/parents and make a list of activities. Include a wide range of activities like field trips and service projects.
- **Evaluate:** The unit committee evaluates each suggestion and goes back to the unit with an “approved” list.
- **Vote:** From that “approved” list, have youth vote on their first, second, and third choices. The activities receiving the most votes should be put into your program plan.
- **Finalize:** Put the program plan to paper into your unit calendar. Be sure to be transparent and share your plan with all families in the pack.

FUNDING YOUR PROGRAM:

So you’ve got a great program plan in place...but now how are you going to pay for it? To get started download the

Pack resources at:

<https://www.scoutingcmc.org/cub-scouts>

4 STEPS FOR A FUNDRAISING CAMPAIGN

1. Establish an annual plan and budget using the Pack Budget Planner. (online versions available)
2. Determine the expenses from all activities, advancements, camping and training your unit wants to do, then decide how much popcorn your unit must sell to cover those expenses.
3. Set a pack fundraising sales goal and break down to a per-Scout-goal based on your budget.
4. Put together exciting popcorn kickoffs for your unit. Communicate sales goals and share prize program details. Offer additional incentives for Scouts to sell.



Registration and Renewal

	National	Council	Total	Scout Life	with Scout Life
Youth	\$85.00	\$100.00	\$185.00	\$15.00	\$200.00
Adult	\$65.00	\$25.00	\$90.00	\$15.00	\$105.00
MBC	\$25.00	\$0.00	\$25.00	\$15.00	\$40.00
Recharter	\$100.00		\$100.00		

Effective March 1, 2025

- \$185/yr for Cub Scouts, Scouts BSA, Venturing and Sea Scouting participants
- \$90/yr for all adult volunteers (No change in Fee)
- \$25/yr for Merit Badge Counselors (No change in fee. Only for Merit Badge Counselors not already registered as leaders*)
- \$75/yr for Exploring participants Youth & Adult (Youth Explorers will pay additional \$25 fee)
- \$100/yr unit renewal/affiliation fee (No change in fee)
- \$15/yr for Scout Life magazine (No change in fee)

*Those adult volunteers that are registered in a unit, district or council position do NOT need to pay an additional \$25.00 to be a merit badge counselor. Only those who are solely registered as a merit badge counselor pay the \$25.00 annual registration fee. This is to cover background checks.

MEMBERSHIP & UNIT RENEWAL REMINDER



Short Video on how to renew your Scouting America membership



Membership and Unit Renewal Landing page

#ADVENTUREON!

PACK BUDGET PLANNING

Electronic Version available on the bsacmc.org website.

Pack _____ Treasurer: _____ Year _____
 Charter Org _____ District: _____

BUDGETED				ACTUAL			
Youth				Youth			
Adults				Adults			
BUDGETED EXPENSES:	#	each	Total Estimated	ACTUAL EXPENSES:	#	each	Total Actual
Youth Registrations	0	\$ 85.00	\$ -	Youth Registrations	0	\$ 85.00	\$ -
Council Fee	0	\$ 100.00	\$ -	Youth Council Fee	0	\$ 100.00	\$ -
Boys' Life	0	\$ 15.00	\$ -	Boys' Life	0	\$ 15.00	\$ -
Adult Registrations	0	\$ 65.00	\$ -	Adult Registrations	0	\$ 65.00	\$ -
Adult Council Fee	0	\$ 25.00	\$ -	Adult Council Fee	0	\$ 25.00	\$ -
Charter Fee			\$ 100.00	Charter Fee			\$ 100.00
Pro-rated BSA membership fees			\$ -	Pro-rated BSA membership fees			\$ -
Advancements			\$ -	Advancements			\$ -
Recognition			\$ -	Recognition			\$ -
Leader Training			\$ -	Leader Training			\$ -
Leader Books			\$ -	Leader Books			\$ -
Pack Meetings			\$ -	Pack Meetings			\$ -
Blue & Gold Banquet			\$ -	Blue & Gold Banquet			\$ -
Pinewood Derby			\$ -	Pinewood Derby			\$ -
Day Camp			\$ -	Day Camp			\$ -
Resident Camp			\$ -	Resident Camp			\$ -
Day Trips / Field Trips			\$ -	Day Trips / Field Trips			\$ -
Family Events			\$ -	Family Events			\$ -
Pack Equipment			\$ -	Pack Equipment			\$ -
Office Supplies			\$ -	Office Supplies			\$ -
Other Program Supplies			\$ -	Other Program Supplies			\$ -
Other Expense Category 1			\$ -	Other Expense Category 1			\$ -
Other Expense Category 2			\$ -	Other Expense Category 2			\$ -
Other Expense Category 3			\$ -	Other Expense Category 3			\$ -
Other Expense Category 4			\$ -	Other Expense Category 4			\$ -
Misc. Expenses			\$ -	Misc. Expenses			\$ -
TOTAL BUDGETED EXPENSES			\$ 100.00	TOTAL ACTUAL EXPENSES			\$ 100.00
BUDGETED INCOME	#	each	Estimated Amount	ACTUAL INCOME	#	each	Actual Amount
Surplus from prior year				Surplus from prior year			\$ -
Pro-rated BSA membership fees			\$ -	Pro-rated BSA membership fees			\$ -
Pack Dues			\$ -	Pack Dues			\$ -
Fundraising Project 1	(total unit commission from planner page)		\$ -	Fundraising Project 1			\$ -
Fundraising Project 2	(total unit commission from planner page)		\$ -	Fundraising Project 2			\$ -
Other In-come			\$ -	Other In-come			\$ -
TOTAL PLANNED INCOME			\$ -	TOTAL ACTUAL INCOME			\$ -
Surplus/Deficit (to carry over to next year)			(\$100.00)	Surplus/Deficit (to carry over to next year)			(\$100.00)

Electronic Version available on the Council website: bsacmc.org

2025 Popcorn Sale



Sunday, Aug. 3	Attend Leader Training & Launch Parties
Sunday, Aug. 10	First Show & Sell Orders Due Online
Wednesday, Aug. 20	First Show & Sell Pick up
	Set Unit & Scout Goals
Aug. 1-31	Set your Unit Popcorn Kickoff Date for August or September
	Continue to set up Storefront Sales and Blitz Days
Tuesday, Sept. 14	Second Show & Sell Order Due Online
Wednesday, Sept. 24	Second Show & Sell Order Pickup
Wednesday, Oct. 29	Show & Sell Returns Due
Sunday, Nov. 2	Final Take Order Placed On-line
Wednesday, Nov. 19	Final Order Pickup
Mon. Dec 15	All Payments Due to Council office

Welcome to the all-new popcorn sale of 2025!

A sale simplified so you can create a quality Scouting program and have the funds to do it.

- Simple product lineup
- Intuitive leader portal
- Scout app for sales and training
- Scheduled storefronts
- Tap to pay and credit cards
- Scout rewards (pick up to 15 different gift cards)
- Weekly order/pickup
- Unit to unit swap with ease
- Increased base commission of 5% (No hoops to jump through)

CHECK LIST

Unit: _____ District: _____

The Unit:

- _____ Develop annual Unit Calendar including meeting dates, activities, events and fundraisers.
- _____ Attend a Sign-up Night for Scouting Training session at August Roundtable
- _____ Conduct a local Unit marketing campaign—paper flyers, local Facebook sites.
- _____ Engage unit members & families in social media promotions to friends and contacts
- _____ Submit newspaper articles with unit rally information.
- _____ Post rally information on community and business marquees.
- _____ Distribute posters and flyers in neighborhoods and apartment complexes.
- _____ Put up posters and bulletins in places of worship.
- _____ Give your classmates/friends invitations from current Scouts and Scout Parents
- _____ Contact School to have table and register youth at your Open House/Meet the Teacher Night.
- _____ Place yard signs (1 week prior to recruitment event)
- _____ Conduct a Sign-up Night for Scouting Rally in September.
- _____ Follow-Up with all potential families.
- _____ Conduct a New Parent Meeting approximately one week later.

• Meet with school principals (May/June/July)

- PTO/PTA Open House Date & Time: _____
- First School Night Date & Time: _____
- Second School Night Date & Time: _____
- 1st Flyer Date: _____
- 2nd Flyer Date: _____

• Determine School Access for:

Confirm # Classrooms/Students

- | | | |
|------------------------|-------|-----------------------------|
| • Electronic Flyers | [Y/N] | K: # _____ x 20 = _____ |
| • Student School Talks | [Y/N] | 1: # _____ x 20 = _____ |
| • School e-mail list | [Y/N] | 2: # _____ x 20 = _____ |
| • Community Education | [Y/N] | 3: # _____ x 20 = _____ |
| • A.M. Announcements | [Y/N] | 4: # _____ x 20 = _____ |
| • Video Announcements | [Y/N] | 5: # _____ x 20 = _____ |
| • School Marque Sign | [Y/N] | Total: # _____ x 20 = _____ |
| • Yard Signs | [Y/N] | |
| • Posters | [Y/N] | |

- Submit request to Council for fall recruitment flyers
- Confirm district turn-in plan for all units to turn-in applications and fees

GENERAL TIMELINE

MAY - AUGUST

- District Executive will meet with Pack/Troop & principal/community ed. director to prepare for signup night.
- Any additional training for sign-up night held by the district at Roundtable (Monthly Informational Meeting)
- Units membership and recruitment goals are based on Total Available Youth and Youth Served in a Community.
- Create an annual **Pack/Troop calendar** including meetings, activities, events, and fundraisers.
- Sign unit up for Popcorn Sale and Scouting For Food Service Project

JUNE - SEPTEMBER

- **Promotion of Sign-up night** in every community by the units: yard signs, newspapers, community billboards, marquees, community centers, apartment complexes, bulletins and posters in religious institutions, ads in community education publications, Facebook posts etc. **Focus on Charter Partners!**
- **Grassroots promotions** are encouraged, recommended, and yield the best results. (Community Events, Parades, County Fairs etc..)

AUGUST

- **Attend District Roundtable** and secure additional information and materials.
- Have a presence at your school Open House/Meet the Teacher **to promote and register new Scouts. Maybe use an incentive from the unit as a drawing** to gather interested contacts (must be in attendance to win) **see sample sign-up sheets.**
- Place yard signs and posters in “high traffic” areas throughout the community.
- Contact the school/organization and make sure you have space for Sign-up Night.
- Secure all district-level volunteers to assist Packs/Troops at **every school/location.**

SEPTEMBER

- **Confirm with your additional leaders** that they will help at Sign-up Night.
- **Conduct fall recruiting events at/in every local school/community.**
- Units conducts New Parent Orientation meeting and distributes unit calendars.

OCTOBER

- **Recognize Pack/Troop new members** with welcome & introductions ceremonies.
- Assess recruiting efforts, re-flyer schools, schedule and redo recruitment rallies as needed.
- **Follow-up with unregistered youth** and those interested but not in attendance at Sign Up Night.
- Verify **all new leaders are trained** (youth protection and position specific) and **registered**. Turn in new adult applications and training certificate **within 10 days of filling out** to **CMC/district** and keep a copy for unit records
- Encourage new Cub Scout members & families to attend **Cub Scout Event** at Parker Scout Reservation

NOVEMBER

Continue “Follow-up Recruiting” campaign to fill dens.

COUNCIL RECRUITMENT MATERIALS

FLYERS

- Full sheet flyers will be delivered to elementary schools by District Executives (DE) to be distributed at the start of the school year. Fill out a flyer order form and give to your DE at August Roundtable. Or, coordinate with your DE on when you will need flyers delivered. **Please allow up to 5 days to make sure that you receive the flyers in time for your event.**

WHEELS OF FORTUNE JOIN NIGHT KIT

- **Kit includes– Wheels of fortune spinner and incentives for new scouts and families for registering on Signup night . This kit must be requested from their District Executive and scheduled by the unit in advance to insure availability. There is very limited availability per District.**

POSTERS

- Council/DE will provide posters for you to add your event & contact information and place on school bulletin boards and hallways, as well as key businesses in your community where parents and kids are likely to see them.

SOCIAL MEDIA

- Council Facebook page (<https://www.facebook.com/ScoutsOfCentralMinnesota>) e-mail blasts sign up on front page of council website ([ScoutingCMC.org](https://www.scoutingcmc.org))

YARD SIGNS

- In addition to every registered Scout family placing a sign in their yard, units should place yard signs at the school and in heavy traffic areas around the community.

PARENT GUIDE BOOKLETS

- Booklets covering basic breakdowns, structure, events, and promotions for new Scout families.

INVITATIONS FOR FRIENDS AND CLASSMATES

- Available by request through your District Executive. Primarily in schools that do not allow Student Talks or Open Houses, or for Packs/Troops having low turnouts at Sign-up Night for Scouting.

COMMUNITY EDUCATION CATALOG PARTNERSHIPS & COORDINATIONS

- Units can request an ad through your DE. Please allow up to 2 weeks before school deadline.
- Units coordination with District Executive & Community Education to hold a Cub Scout class/ event in August-October to give a sample of Scouting and an opportunity to receive sign-up information.

WRISTBANDS

- Wristbands will be handed out and placed on students that would like to attend **School Student Talks by the District Executives.**

UNIT PROMOTIONS

SOCIAL MEDIA

- Key community social media platforms: Have all members of your unit share their Scouting story on social networks like Facebook to provide messages on why they are in Scouting. Make sure that **“How to Join”** information is included.

SCOUTING AMERICA BRANDING CENTER

- Lots of promotional materials.
- <https://scouting.webdamdb.com/>
- <https://www.scoutingcmc.org/cub-scouts>

NIGHT TO UNITE (formally National Night Out)

- Have a presence and plan a fun activity in your neighborhood.
- Enroll in “Nextdoor” app and invite/post Scouting event/joining information to your neighborhood.

SCHOOL NEWSLETTERS/COMMUNITY EDUCATION CATALOG ADS

- Send a press release to your local school to be included in the school’s newsletter and **video/audio announcements**. Highlight local youth and recognize adult leaders.

SCHOOL OPEN HOUSES AND MEET THE TEACHER EVENTS

- Packs/Troops should have a table at these events. Best success is achieved with large, hands-on displays (water bottle rockets, pinewood derby track, games, etc.). Parents should be able to register their youth at these events. Ask them if they would like to register early, they can do it right there. Include annual Pack calendar with meeting dates, activities, events, and fundraisers. Using a “register for drawing, must be present to win on Units Join Night” is a great addition. Find a nice prize that is appealing to all youth and parents and have it on display.

UNIFORM DAY

- Scouts should be encouraged to wear their uniform or Pack/Troop t-shirt to school every Thursday in September, especially on September 19.

PEER-TO-PEER RECRUITING

- Scouts create an invitation postcard at a special den meeting prior to the Sign Up Night and hand deliver to their friends/classmates the week before and the day of the recruiting event. Packs and Parents can print from council website.

PARENT-TO-PARENT RECRUITING

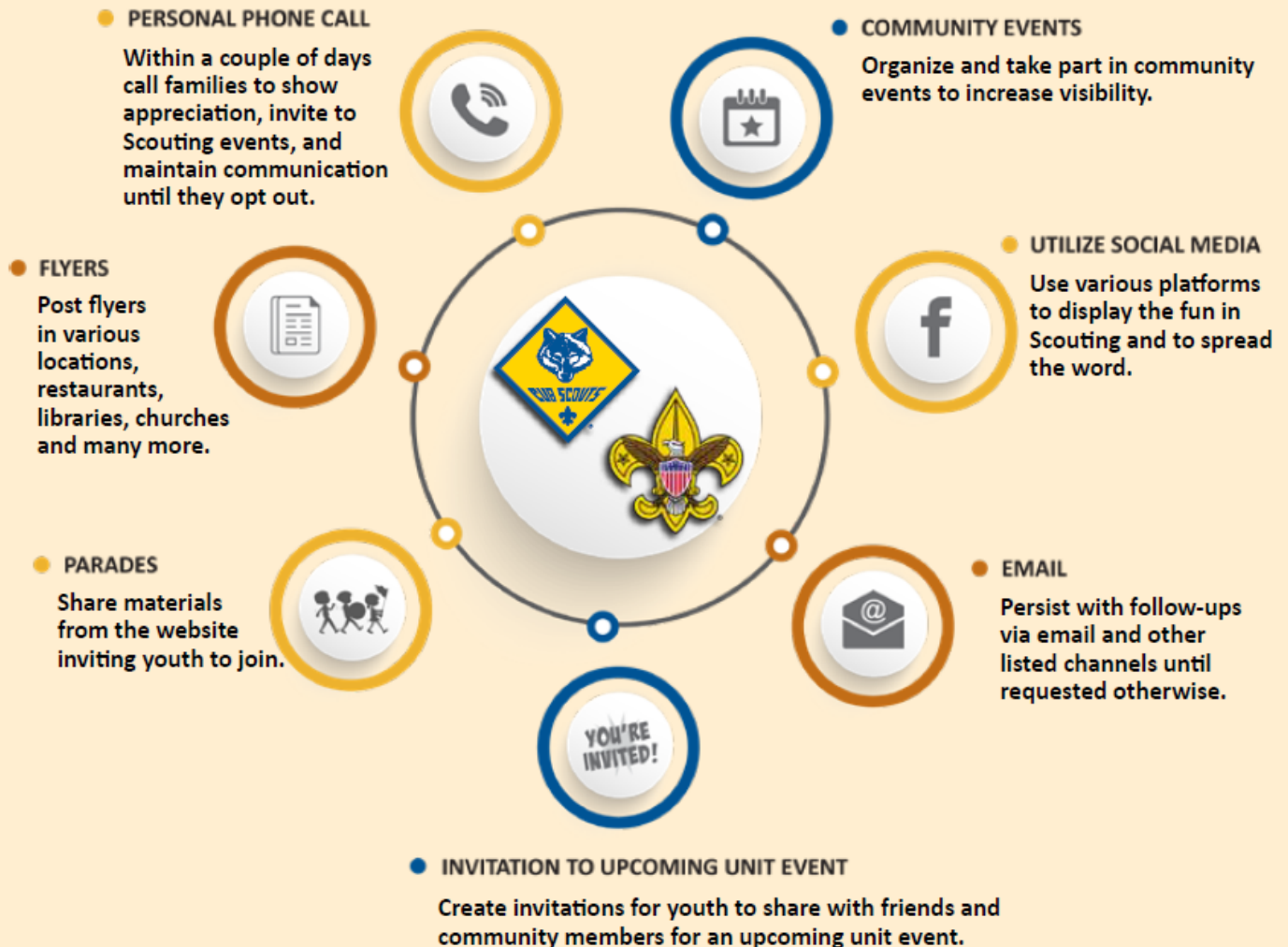
- Parents promote Scouting to their Scouts social circle by talking to their friend’s parents and handing out flyers in their neighborhood, religious education class, sporting teams, etc. Materials can be readily accessed on the Central Minnesota Facebook page and our website (bsacmc.org) to use on social media and networks (videos, etc.).

LOCAL NEWSPAPER

- Packs/Troops work with local newspapers for pictures, stories, and Sign-up information printed.

7 Key Recruitment Points

Even though schools are crucial for reaching new families for recruitment, some units are facing a decrease in school accessibility. Fortunately, this method does not rely on school access to be effective. By following the steps outlined in this book, you can achieve success irrespective of your unit's connection to schools and school families.



Recruitment

RECRUITMENT GOAL

- Achieve the goal of _____ new Scouts & families
- Recruitment goals are based on Total Available Youth and Youth Served in a Community.
- (January 1, 2026– December 1, 2026)
 - Pack that meet their goal receive Free Pinewood Derby Cars for all registered youth



BEST PRACTICES IN RECRUITING

- Pack Membership Coordinator ensures the Pack/Troop attends the fall Open House/Meet the Teacher Night to promote Scouting and to register new recruits.
 - The Pack/Troop Membership Coordinator ensures that the unit conducts a “Scout Sign-up Night” rally to recruit new members.
 - The Pack/Troop continues to invite new Scouts to every event throughout the year.
 - Pack/Troop Membership Coordinator conducts at least one summertime activity/ event to promote and recruit new members (this could be at the town festival, parade, corn maze, etc.).
 - Leverage personal relationships to improve school access and secure “School Talks.”
 - Pack/Troop helps the school with a school carnival, parent night, etc.
 - Pack/Troop commits to the Adopt-A-School program and partners with their local school.
 - Secure a school directory to use to personally invite families to join Scouting.
 - Conduct a “Bring a Friend” campaign with your Pack/Troop
 - Work with your school to post your Pack/Troop calendar and recruitment opportunities on the school website, Facebook page, and other social media.
 - Other local best practice:
-
- Ask all Pack/Troop families to promote Scouting, share activities, and invite others to join using social media (Facebook, etc.) and the Nextdoor app.

Best Practice for Registrations

- Have new scouts register online using [My.Scouting.org](https://my.scouting.org) using your QR code
- Units Key 3 can find their QR code by going to My.Scouting.org under Menu. Click on Unit then choose Invitation Manager and download your QR code.

New Scout Incentives From Council

Take Scouting for a Spin Incentives
Contact District Executive for availability



New Scout Day and
Haunted Cub Spooktacular
are free for new members.

FALL RECRUITMENT EVENTS

BETWEEN SEPTEMBER 1 AND SEPTEMBER 19

- Pick up any additional supplies needed at Roundtable or coordinate to receive them with DE.
- Confirm with your additional leaders that they will help at Sign Up Night.
- Contact the school/location and make sure you have space and equipment (tables, chairs, etc).

BEFORE YOU LEAVE HOME

- Wear your uniform.
- Prepare to do the work indoors or out, in case school doors are locked.
- **Be sure to bring:** Recruitment Packet for new Scouts (provided by the Council), unit Information Sheets (Leader info and Parent Orientation Night info), and Unit calendars.

DURING THE REGISTRATION WINDOW

- Collect youth applications and fees or process online and any additional unit dues/fees.

CONTINUELY CHECK YOUR UNIT [MY.Scouting.org](https://my.scouting.org) FOR LEADS

- Key 3 should log into [MY.Scouting.org](https://my.scouting.org) often to check and follow up with leads and applications

NEW PARENT ORIENTATION MEETING

- *Note: This meeting should not be conducted at the Sign Up Night or at a regular unit meeting. Plan an activity for youth who attend so you have the full attention of the parents. Ask your local troops to help run activities to keep Cub Scout youth engaged during meeting.*

KEY ITEMS

- Give a basic overview of programming and events using the Sign Up Night packet as a guide
- Announce key events and summer camp dates
- Share your Unit fundraising plan and budget.
- Hand out Popcorn sales packet and information and encourage all to sell, sell, sell!
- Describe the key activities that involve parents.
- Share expectations of serving on committees, describe committee work, and tell how to sign up.
- Tell parents that **SYT is required of all leaders and strongly encouraged for all parents.** Course is online at [MyScouting.org](https://my.scouting.org) .
- Describe other adult leader training opportunities.
- Collect adult leader applications & SYT training certificates from parents or Scout leaders.
- Adjourn meeting and dismiss parents in one hour but agree to stay for any additional questions.

BE INVITING TO ADULTS

RECRUITING MORE ADULTS

Every unit could use more adult leaders. Here are some best practices for achieving this. There are also some things to avoid.

BEST PRACTICES

- Identify areas where you need help: Blue & Gold Banquet, Cross-Over, Court Of Honors, Camp- outs, Pinewood Derby, Community Service projects, etc. Not all helpers need to be registered volunteers.
- Identify areas which need a registered leader - for now or for the future. Do you need members of the committee, Den Leaders, or a Cubmaster/Scoutmaster?
- Identify parents with interest, talents, and experience for these needs. (Use family Survey form)
- Meet with them in person, invite them to be an adult leader, and provide them with an outline of what is expected. Provide them with info for training and support available.
- **ASK!** This may seem like a no-brainer, but if you don't ask someone to step up and help, they aren't usually going to volunteer.
- Make targeted asks. For example, if Juanita is the best candidate for Cubmaster/Scoutmaster, have the current Cubmaster/Scoutmaster and another volunteer go ask her personally. This shows the importance of the role and lets Juanita know that she is the best candidate for this position

POSITIONS UNIT NEEDS TO FILL?

ADULT PROSPECTS

AVOID THESE RECRUITING TACTICS

- Don't make a general announcement at a meeting that the Pack/Troop needs help and, if interested, contact the Cubmaster/Scoutmaster. For instance, "So I'm stepping down as Cubmaster and we really need a replacement. If anyone is interested, please come talk to me after the meeting."
- Don't recruit on your website, Facebook, or newsletter. **You want the best candidate possible for the position in your Pack.** Placing an ad opens these positions of importance to anyone, which then diminishes the perceived importance and value.

RECRUITING VOLUNTEERS – STEP-BY-STEP

1. Determine what volunteer positions are needed.

- Assess the effectiveness of existing volunteers.
- Define the responsibilities of the position and write a brief job description
- List the qualities most likely to get the job done (may differ from job to job).
- Conduct a unit family talent survey.

2. Determine the best prospects for job.

- Characteristics of the open position to consider.
- For example, for Unit Training Chair:
 - A Good listener, people person, some knowledge of Scouting, good communicator, determination to help leaders/parents succeed and have fun.
 - Team player, believes in ideals of Scouting, motivator, resourceful, has organizational skills, enthusiastic.
- Consider many prospects for each job, and prioritize based on who has the qualities that best fit the job.

3. Research the prospects at the top of your list.

- Learn what the prospect's interests, abilities and motivations are.
- Tailor your approach to the prospect's interests. Anticipate questions.
- Determine who is best to approach the prospect.
- Develop specific information on what you want the prospect to do. Outline the job description. Be careful to not information overload, and scare the prospect away.

4. Make an appointment.

- Do not recruit over the phone, and do not let the prospect say no over the phone.
- Determine the best time and location. Avoid the workplace or office. Go to the prospect's home and discuss with the spouse at the same time.
- Make sure that someone the prospect respects or who has influence with the prospect goes along. Never recruit alone.

5. Make the sale.

- Make introductions. Explain to the prospect what each person does in Scouting.
- "Sell the sizzle." Deliver an exciting, enthusiastic, and brief pitch on the Scouting program and youth. Don't dwell on details. Talk about the purposes of Scouting that will most interest the prospect.
- Describe the job you want the prospect to do, its importance to youth and the community.
- Ask for questions. Make sure the prospect understands what is expected. Be prepared to overcome objections. Listen for comments from the prospect that may help sell the job.
- Know when to close the sale. Don't oversell the job. Make the job important, fun and worthwhile. Don't undersell the job. Make sure the prospect knows exactly what is expected and is willing to do it.

6. Ask for a commitment.

- You need the person - say so. Be patient and wait for an answer.

7. Have a fallback position in mind.

- Don't let the prospect off the hook. Get his/her help recruiting others. Keep the door open for a later decision or position.

8. Follow up.

- Give link to online training appropriate for the position.
- Formally acknowledge the commitment with a letter and additional materials for getting started in the new position.
- Invite and take the person to the next meeting.
- Within a week or two, follow up with specific orientation and an assignment. And get new volunteers signed up for position specific training offered by your District or Council.



SUCCESSION PLANNING

Succession planning is an ongoing process of systematically identifying, assessing and developing talent to ensure the leadership continuity for all key positions in an organization.

For every Unit position there should be parent participation and future leadership representation.

- Newest members can observe and help.

- Experienced parents/leaders act as Co-Chairs and Co-Leaders.

- Seasoned leadership will help continue to grow and strengthen the Unit by serving as top Leaders and Chairs.

“It’s far better to find ten people that can do the work than it is to find one that can do the work of ten.” Remember, everyone has something to contribute and may be waiting for you to ask for help. Look carefully at the future of your Unit. Is the best leadership in place now and in the future to make dreams and plans come true?

Create a culture of volunteering in your unit! When you sign up new Scouts make sure the parents understand that by signing their son up they will be expected to take a role in the troop of some kind, even if that is helping with badges and outings.

How will succession planning help your unit?

- If your unit has a process of identifying and selecting leaders before there is an immediate need the unit will run smoothly and all the Scouts will benefit from a better program

- You can find the right leaders because you have time to look

- You can train your leaders so they have an idea of what to do before they start

Use the spreadsheet to plan for the future success of your unit. Where needed, use the step-by-step instructions on recruiting volunteers. If a Cubmaster or Scoutmaster is needed, use the Scouting America publications on recruiting these leaders.

And after you sign them up, be sure to get them trained and remember the six major tasks of volunteer success!

Monthly Informational Meetings/Roundtable

(For Leaders, Parents and Registered Adults)

Gateway District

Serving the communities of:

Becker, Big Lake, Braham, Elk River, Foley, Hillman, Isle, Milaca, Mora, Ogilvie, Onamia, Otsego, Princeton, Vineland, Wahkon and Zimmerman

Informational Meeting: 7:00-8:30pm
First Thursday of each month

Location: Trinity Crossing
112 6th Ave North, Princeton

Contact: Wade Bastian: 320-266-6881
Email: Wade.Bastian@scouting.org

Pine Tree District

Serving the communities of:

Aitkin, Backus, Baxter, Brainerd, Crosby, Cushing, Deerwood, Emily, Fifty Lakes, Garrison, Ironton, Little Falls, McGrath, McGregor, Merrifield, Nisswa, Outing, Pequot Lakes, Pierz, Pillager, Pine River, Randall, Royalton and Swanville

Informational Meeting 6:30 PM
Second Tuesday of Each Month

Location: Salvation Army
Front and 5th Street, Brainerd

Contact: Barb Gosch: 218-330-0889
Email: brdbarb@gmail.com
Or Isaiah Anderson: 320-339-8299
Email: Isaiah.Anderson@scouting.org

North Star District

Serving the communities of:

Akeley, Bertha, Bluffton, Bowlus, Browerville, Burtrum, Clarissa, Eagle Bend, Hewitt, Long Prairie, Menahga, Motley, Nevis, Park Rapids, Sebeka, Staples, Swanville, Verndale and Wadena

Informational Meeting: 7:00 PM
Second Thursday of Each Month

Location: Immanuel Lutheran Church
403 2nd St SE, Wadena

Contact: Wade Bastian: 320-266-6881
Email: Wade.Bastian@scouting.org

Scenic District

Serving the communities of:

Albany, Avon, Belgrade, Brooten, Clear Lake, Clearwater Cold Spring, Freeport, Greenwald, Holdingford, Luxemburg, Melrose, Paynesville, Rice, Richmond, Rockville, Sartell, Sauk Centre, Sauk Rapids, St. Augusta, St. Cloud, St. Martin, St. Stephen, St. Wendel and Waite Park

Informational Meeting: 7:00pm
First Tuesday of each month

Location: Council Office
1191 Scout Dr., Sartell

Contact: Kimberlee Buller: 612-695-9805
Email: Kimberlee.Buller2@scouting.org

Scouting for Food/Good Turn Project

September 13th –October 19th

Our communities need our help!!
Let's collect food and other items for our
local food shelves to help local families

Unit Coordinators

Attend September District Roundtable Briefing

- o Contact and coordinate with local food shelf (see list)
- o Local Social Media Promotions
- o Local newspaper promotion
- o Door hanger/Flyers Distribution as available
- o Determine Coverage Area
- o Sign up your unit and Reporting results
- o Food Collection Plans
- o Set up at a location and promote
- o Distribute door hangers/or bags and then collect
- o Other plan unit sets
- o Report # of items and/or pound amounts to Scout Office
- o Scout Recognition Information



Register Unit

<https://247scouting.com/forms/296-ScoutingFood>



Record Results

<https://247scouting.com/forms/296-ScoutingFoodresults>

Food Shelf Name	Address	City State and Zip	Phone
Community Food Shelf at First Lutheran	107 - 2nd Street SE	Aitkin, MN 56431	218-927-2028
Akeley/Nevis Community Food Shelf	6 Broadway Street East	Akeley, MN 56433	218-652-2388
Albany Food Shelf	741 Lake Ave	Albany, MN 56307	
Avon Food Shelf	212 1st Street SW	Avon, MN 56310	320-333-7897
Backus Mobile: Second Harvest Northland	210 1st Ave	Backus, MN	218-326-4420
Blessings Shelves of First Baptist	7398 Fairview Rd N	Baxter, MN 56425	218-829-5767
Becker Food Shelf(13150 1st St	Becker, MN 55308	763-275-0171
Big Lake Community Food Shelf	160 Lake Street North	Big Lake, MN 55309	763-263-2432
The Brainerd Salvation Army(208 S 5th Street	Brainerd, MN 56401	218-829-1120
BBE Area Food Shelf(111 Pleasant Ave N	Brooten, MN 56316	320-346-4193
Browerville Area Food Shelf	704 North Main Street	Browerville, MN 56438	320-266-8863
Clearwater-Clear Lake Emergency Food	1135 County Road 75	Clearwater, MN 55320	
ROCORI Area Food Shelf	217 Main Street	Cold Spring, MN 56320	320-685-8785
Crosslake Food Shelf	34212 Co Rd 3	Crosslake, MN 56442	218-692-3663
CAER Food Shelf	12621 Elk Lake Rd	Elk River, MN 55330	763-441-1020
CROSS Center for Benton County	150 4th Ave, Foley	Foley, MN 56329	320-968-7012
Holdingford Area Food Shelf	420 Main Street	Holdingford, MN 56340	320-746-2637
Isle Area Food Shelf	250 2nd Ave S	Isle, MN 56342	320-630-0995
Morrison County Food Shelf	912 - 1st Ave SW	Little Falls, MN 56345	320-632-8304
Long Prairie Emergency Food Pantry	127 Central Ave	Long Prairie, MN 56347	320-732-0979
Longville Area Food Shelf	5070 State Hwy. 84 NE	Longville, MN. 56655	218-363-3348
Melrose Area Food Shelf	255 Country Club Rd	Melrose, MN 56352	320-256-2555
Menahga Food Shelf	120 1st NE	Menahga, MN 56464	218-564-6143
Milaca Area Pantry	120 2nd Ave SW	Milaca, MN 56353	320-982-3773
Mora Food Pantry	214 NW Railroad	Mora, MN 55051	320-679-5513
Ogilvie Food Shelf	225 E George St	Ogilvie, MN 56358	320) 703-8025
Family Pathways Onamia Food Shelf	502 E Main St	Onamia MN 56359	320-532-7665
Mille Lacs Band of Ojibwe Food Shelf	18562 Minobimaadizi Loop	Onamia, MN 56359	320) 532-7880
Hubbard County Food Shelf	308 Pleasant Ave. S	Park Rapids, MN 56470	218-732-1282
Paynesville Community Service Center	110 Lake Ave	Paynesville, MN 56362	320-243-4953
Lakes Area Food Shelf	29316 Patriot Ave	Pequot Lakes, MN 56472	218-568-8474
Pierz Area Food Shelf	224 Main Street	Pierz, MN 56364	(320) 468-7134
Pillager Food Shelf	305 Fir Ave W	Pillager, MN 56473	218-746-4009
Pine River Backus Family Center Area	245 Barclay Ave	Pine River, MN 56474	
Princeton Food Pantry	104 6th Ave S	Princeton, MN 55371	763-631-3578
Rice Area Food Shelf (Old Village Hall)	30 Main St E	Rice, MN, 56367	320-393-2915
Sauk Centre Food Shelf	523 Sinclair Lewis Ave	Sauk Centre, MN 56378	320-351-2287
Living Waters Food Shelf	1911 4th Ave N	Sauk Rapids, MN, 56379	
Sebeka Food Shelf	100 S Jefferson	Sebeka, MN 56477	218-472-3288
Catholic Charities Emergency Services Food Shelf	157 Roosevelt Road #110	St. Cloud, MN 56301	320-229-4560
Salvation Army St. Cloud	400 Highway 10 S	St. Cloud, MN 56304	
Staples Area Food Shelf	402 Wisconsin Ave SE	Staples, MN 56479	218-894-1041
Verndale Area Food Shelf	402 NE Clark Drive	Verndale, MN 56481	218-451-9768
Project Share of Wadena	205 Aldrich Ave SE	Wadena, MN 56482	218-632-5335
Passing the Bread Food Distribution	26833 5th St W	Zimmerman, MN 55398	763 568-5114

Scout BSA Events 2025-2026

Event	Location	Date
Summerland Event	Summerland	August 21, 2025
OA Fall Conclave	Parker Scout Reservation	August 22-24, 2025
Kayaking Merit Badge	Parker Scout Reservation	September 6, 2025
Fall Camporee	Parker Scout Reservation	September 19-21, 2025
Skills and Adventure Quest MB	Parker Scout Reservation	October 3-5, 2025
OA Lodge Leadership Development	Parker Scout Reservation	November 14-16, 2025
OA Winter Banquet	Council Office	December 6, 2025
Glacier Adventures	Parker Scout Reservation	February 6-8, 2026
Scout Sunday		February 8, 2026
OA Winter Fellowship	Parker Scout Reservation	March 6-8, 2026
March Merit Badge Blast	Parker Scout Reservation	March 13-15, 2026
CPR/Wilderness 1st Aid	Council Office	April 9-12, 2026
Ripley Rendezvous	Camp Ripley	April 24-26, 2026
BALOO/IOLS Training	Parker Scout Reservation	May 8-10, 2026
OA Spring Conclave	Parker Scout Reservation	May 15-17, 2026
Voyageurs Camp	Parker Scout Reservation	June 11-14, 2026
Expeditioners Camp	Parker Scout Reservation	June 11-14, 2026
Climbing Instructor Course	Quarry Park, Waite Park	June 19-20, 2026
Climbing Merit Badge	Quarry Park, Waite Park	June 21, 2026
Family Camp	Parker Scout Reservation	July 24-26, 2026
Safety Weekend	Parker Scout Reservation	August 1-3, 2026
Summerland Event	Summerland	TBD
OA Fall Conclave	Parker Scout Reservation	August 14-16, 2026
Kayaking Merit Badge	Parker Scout Reservation	September 5, 2026
Fall Camporee	Parker Scout Reservation	September 18-20, 2026
Skills and Adventure Quest MB	Parker Scout Reservation	October 2-4, 2026
OA Lodge Leadership Development	Parker Scout Reservation	November 13-15, 2026
OA Winter Banquet	Council Office	December 5, 2026

Cub Scout Events 2025-2026

Event	Location	Date
Popcorn Kickoff Party	Council Office or at Parker	August 3, 2025
Summerland Event	Summerland	August 21, 2025
New Scout Day	Council Office	September 27, 2025
Webelos/AOL Adventure Quest	Parker Scout Reservation	October 3-5, 2025
Spooktacular	Parker Scout Reservation	October 25, 2025
University of Scouting	Parker Scout Reservation	October 31-November 2, 2025
Snowscape Adventures-Cubs	Parker Scout Reservation	January 24-25, 2026
Glacier Adventure- Webelos/AOL	Parker Scout Reservation	January 31-February 1, 2026
Scout Sunday		February 8, 2026
BALOO/IOLS Training	Parker Scout Reservation	May 8-10, 2026
Arrow of Light Camp	Parker Scout Reservation	June 12-14, 2026
Cub Scout Camp Session 1	Parker Scout Reservation	June 19-21, 2026
Cub Scout Camp Session 2	Parker Scout Reservation	July 10-12, 2026
Family Camp	Parker Scout Reservation	July 24-26, 2026
New Scout Day	Council Office	September 26, 2025
Webelos/AOL Adventure Quest	Parker Scout Reservation	October 2-4, 2026
Spooktacular	Parker Scout Reservation	October 24, 2026



**Scouting
America**

Central Minnesota Council

1191 Scout Drive - Sartell, MN 56377
 320-251-3930 local - 866-515-3930 toll-free
bsacmc.org - beascout.org